

Our Alphabets.

Display Font

For our corporate displays and signage, we've had a typeface designed especially for us - Hasbro Regular! It is to be used only in upper and lower case together; never as all upper case or all lower case.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890\$¢%:;,!? A B C A D H I A O T P

Primary Font

Gill Sans is our font for headlines and subheads in corporate collateral materials.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890\$¢%:;,!?

When using a PC format you may substitute with CG Omega (WI).

Secondary Font

Times Roman is our font for text in corporate collateral materials, presentations and other print vehicles. It is to be used only in upper and lower case together.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890\$¢%:;,!?

