

Signage.

THE FOLLOWING SPECIFICATIONS are shown to provide you a template when designing signage for your location.

Monolith Signs

Entire sign including face and logo is lit from inside.

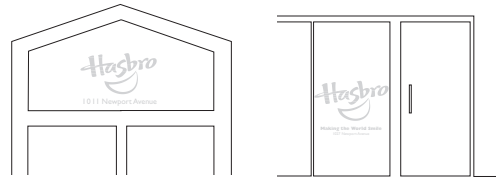
Font: Gill Sans Regular
Materials: Sign Face = Lexan
Cabinet + Base = .090 Aluminum
Colors: Face and Sides of Sign: Match PMS 327
Base: Match PMS 123
Logo: White



Entry Signs for Glass

Material: Frosted Vinyl Letters
Fonts: Address = Gill Sans Regular U+lc

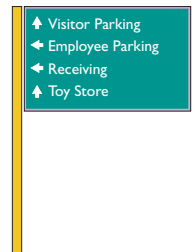
Tag line if used = Gill Sans Extra Bold U+lc
Address = Gill Sans Regular U+lc



Directional Signs

Colors: Body of Sign: Match PMS 327
Font: Gill Sans Regular
Posts: Match PMS 123
Border: Match PMS 2665
Type: White

Charleston Industries, Inc.
Series 225 Sign - Square Post



Presentations.

A TEMPLATE HAS BEEN DEVELOPED for PowerPoint Presentations. This will give you a general idea of how to build your presentation to communicate clearly, creatively and consistently within Hasbro corporate standards.

